# WealthManagement.com 2023 Industry Awards Finalists/Honorees

| AWARD CATEGORY | COMPANY | INITIATIVE OR INDIVIDUAL |
|---|---|---|
| **ADVISOR SUPPORT PLATFORMS** | | |
| Office of Supervisory Jurisdiction (OSJs) | Affiliated Advisors | Thought Leadership Program |
| | Pilot Financial | Succession Planning Enablement |
| Registered Investment Advisors (RIAs) | Bluespring Wealth Partners | Blueprint for Growth |
| | Carson Group | Marketing Monitor |
| | Carson Group | Women in Wealth Management |
| | Dynasty Financial Partners | Transition to Independence |
| | Hightower Advisors | Wealth Solutions |
| | Private Advisor Group | Advisor Alignment & Equity Program |
| | RFG Advisory | Transition Playbook |
| **ASSET MANAGERS** | | |
| Alternative Investments | AllianceBernstein – Bernstein Private Wealth Management | Risk Mitigation |
| | AXS Investments | The Innovation Trade |
| | CrowdStreet Advisors | CrowdStreet Advisors |
| | Eaglebrook Advisors | Franklin Templeton Crypto SMAs |
| | Franklin Templeton | Alternatives Education Program |
| | Hamilton Lane | Hamilton Lane Senior Credit Opportunities Fund |
| | KraneShares | Mount Lucas Managed Futures Index Strategy ETF |
| | StepStone Private Wealth | SPRING Venture Capital and Growth Equity |
| | Unlimited Funds | Index Replication ETF |
| Charitable Giving/Donor Advised Funds | Fiduciary Trust Company | Philanthropic Program |
| | Schwab Charitable | Partnerships with a Purpose |
| Chief Executive Officer of the Year | Allspring Global Investments | Joseph "Joe" Sullivan |
| | AXS Investments | Greg Bassuk |
| | First Ascent Asset Management | Scott MacKillop |
| | Karner Blue Capital | Vicki Benjamin |
| | Vert Asset Management | Samuel Adams |
| | Wilmington Trust | Doris Meister |
| Chief Marketing Officer of the Year | Cambiar Investors | John Le |
| | Nuveen Investments | Tara Guiliano |
| | Prosperity Capital Advisors | Matt Seitz |
| Client Experience Initiative | FS Investments | Thrive |
| | J.P. Morgan | Casey Virtual Analyst |
| | Wilmington Trust | Emerald GEMs Podcast |
| Digital Marketing Campaign of the Year | Cohen & Steers | Real Assets Campaign |
| | FS Investments | Break-up Letter to the 60/40 |
| | Hamilton Lane | Market Overview |
| | Natixis Investment Managers | Yield is Back in Bond Markets |
| Direct Indexing | Natixis Investment Managers | Direct Indexing Education |
| | Neuberger Berman | New Direct Indexing Strategies |
| | Parametric | Short-term Reversal Factor |
| Diversity, Equity and Inclusion | Bay Street Capital Holdings | Resthaven Properties |
| | Nationwide Financial - Retirement Institute | Diverse Market Program |
| Environmental, Social and Governance (ESG) Investing | Fiduciary Trust International | International Shareholder Engagement |
| | GoldenTree Asset Management | Tailored Approach to ESG |
| | Hamilton Lane | Sustainability Report |
| | Karner Blue Capital | Biodiversity Impact Strategy |
| | TOBAM | Think Out of the Box Asset Management |
| | Vert Asset Management | Build It Bootcamps |
| ETFs | American Century Investments | Tax Planning Tool |
| | AXS Investments | ETF Market Entrance |
| | F/m Investments | US Treasury ETFs |
| | Innovator ETFs | Premium Income Barrier ETFs |
| | KraneShares | Enhanced Income Generating ETFs |
| | NightShares | NightShares ETFs |
| | Unlimited Funds | Index Replication ETF |
| Fixed Income | Fidelity Investments | Bond Beacon |
| | PIMCO | Model Portfolios |
| | Rockefeller Asset Management | Differentiate Active Management |
| | VanEck | CLO ETF |
| Goals-based Investment Platforms | Franklin Templeton | Wealth Splitter |
| | Nebo by GMO | Nebo Pro |
| New Product Development | AXS Investments | ETF Market Entrance |
| | DLP Capital | Building Communities Fund |
| | Eaglebrook Advisors | Franklin Templeton Crypto SMAs |
| | flexPATH Strategies | CIT Portfolio Expansion |
| | Kestra Investment Management | Model Portfolio Series |
| | NightShares | NightShares ETFs |
| | Sagona Capital | Venture Capital Secured Program |
| | TrueShares ETFs | Eagle Global Renewable Energy Income ETF |
| | VanEck | ETF Product Enhancements |
| | WisdomTree | Portfolio and Growth Solutions |
| Thought Leadership Advisor Education | BlackRock | Emerging Leader Lab |
| | CION Investments | Advisor Lab Podcast |
| | FlexShares Exchange Traded Funds (Managed by Northern Trust) | New Rules in Growing Wallet Share Program |
| | Janus Henderson Investors | Lessons in Behavioral Finance |
| | Kestra Investment Management | Markets in a Minute Newsletter |
| | KraneShares | US China Diplomatic Series |
| | SpiderRock Advisors | Volatility as an Asset Class |
| | Voya Financial | Hire Thru Retire Podcast |
| Thought Leadership Product Enhancement | J.P. Morgan | Catalog Personalization |
| | NightShares | Night Effect Tools |
| | VanEck | Advisor Education Campaign |
| **BROKER-DEALERS** | | |
| Chief Executive Officer of the Year | Arkadios Capital | David Millican |
| | Concorde Investment Services | Drew Jackson |
| | Midwestern Securities Trading Company | Michael Graham |
| | Osaic | Jamie Price |
| **BROKER-DEALERS (1,000 Advisors or More)** | | |
| Chief Technology Officer of the Year | LPL Financial | Greg Gates |
| | Merrill Wealth Management | Casey Franz |
| | Raymond James | Vin Campagnoli |
| Digital Marketing Campaign of the Year | Cambridge Investment Research | Something Wonderful Campaign |
| | Voya Financial | Hire Thru Retire Podcast |
| Diversity, Equity and Inclusion | Cambridge Investment Research | Appreciating Diversity Series |
| | Cetera Financial Group | Connect2Impact Video Series |
| | Cetera Financial Group | Courageous Conversations |
| | Lincoln Financial Network | LincAble Program |
| | LPL Financial | Advisor Institute |
| | LPL Financial | Emerging Leaders Program (ELP) |
| | Osaic | Creative Entrepreneurs in Ferguson, MO |
| Practice Management | Cambridge Investment Research | RPM Program |
| | Cetera Financial Group | Growth360 |
| | Commonwealth Financial Network | Entrepreneurial Capital Program |
| | Kestra Financial | Peer Perspectives Program |
| | LPL Financial | Partial Book Sales |
| | Raymond James | STEER Program |
| Service | Atria Wealth Solutions | TeamAssist Program |
| | Avantax Wealth Management | Service-led Organization |
| | Commonwealth Financial Network | NextGen Business Development Program |
| | Kestra Financial | Paraplanning Services |
| | LPL Financial | Tax Planning, Research and Scenario Analysis |
| | Osaic | Operation Council and Experience Dashboard |
| | Raymond James | Private Wealth Advisor Program |
| Technology | J.P. Morgan Wealth Management | Wealth Plan |
| | Merrill Wealth Management | Collaborative Onboarding Experience (COBE) |
| | Morgan Stanley | Fractional Share Functionality |
| | Morgan Stanley | Directed Share Program |
| | Raymond James | Tech Savvy |
| Thought Leadership | Cambridge Investment Research | Let's Talk Podcast |
| | Cetera Financial Group | Fed Monitor Dashboard and Fed-O-Meter |
| | Osaic | W Forum |
| Transition Support | Cetera Financial Group | Accesslink |
| | Kestra Financial | Onboarding Reimagined |
| | Prudential Financial | Transition and Transformation Program |
| **BROKER–DEALERS (Fewer Than 1,000 Advisors)** | | |
| Digital Marketing Campaign of the Year | Bernstein Private Wealth Management | Seize the Moment Campaign |
| | Concorde Investment Services | Financial Representative Recruitment |
| | Prospera Financial Services | Success Your Way |
| Diversity, Equity and Inclusion | Janney Montgomery Scott | FACT Program |
| | Prospera Financial Services | BRIDGE Mentorship Program |
| | Sigma Financial Corporation | Nova Women's Collective |
| | Stifel Independent Advisors | Growth Program |
| Practice Management | Hornor, Townsend & Kent | Fee-based Financial Planning Program |
| | Regal Financial Group | Increase Your Quality of Life Program |
| | Sigma Financial Corporation | Endeavor Planning Community |
| Service | Prospera Financial Services | Virtual Service Associate Program |
| | Sigma Financial Corporation | EducationHub |
| Technology | Bernstein Private Wealth Management | Sanford the Chatbot |
| | Copper Financial | Guided Investing Solution for Credit Unions |
| | Janney Montgomery Scott | Secure Client Portal |
| | TradeStation | Trading Platforms |
| Transition Support | Janney Montgomery Scott | Transition Video Campaign |
| | Sigma Financial Corporation | LaunchPad Onboarding Experience |
| **COMPLIANCE/LAW FIRMS** | | |
| | Kupfer & Associates | DealQuest Podcast |
| | MarketCounsel Consulting | MARK by MarketCounsel |
| **CORPORATE SOCIAL RESPONSIBILITY** | | |
| | Allworth Financial | Kids Program |
| | Cambridge Investment Research | Little Achievers Center |
| | Cetera Financial Group | Caring Cetera |
| | Janney Montgomery Scott | DEI Event Support |
| | John Hancock Investment Management | Women, Wealth and Wisdom Campaign |
| | Thrivent Advisor Network | "Building Businesses for Good" Initiative |
| | TrueShares ETFs | Patriot ETF |
| **CUSTODIANS** | | |
| Practice Management | BNY Mellon \| Pershing | Next Leadership Forum |
| | Fidelity Investments | Client Insight Tool |
| Technology | Altruist | The Modern Custodian |
| | Apex Fintech Solutions | Onboarding Edge |
| | Equity Advisor Solutions | Alternative Assets Solution |
| Thought Leadership | Apex Fintech Solutions | FDIC Sweep Program and Education |
| | Fidelity Investments | Young Investor Toolkit |
| **DISRUPTORS** | | |
| Industry | Advisor Circle | Future Proof |
| | BridgeFT | WealthTech as a Service Platform |
| | Merrill Wealth Management | Collaborative Onboarding Experience (COBE) |
| Technology | Altruist | Vertically Integrated Custodian |
| | Amplify Reviews | Compliant Online Reviews |
| | BridgeFT | WealthTech API |
| | Daffy.org | Daffy for Families |
| | DFD Partners | AI-based Distribution Platform |
| | Guardian Mineral Management & Consulting | Specialty Asset Software System |
| | Morgan Stanley | Genome |